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Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## BOOKENDS REV INS. 14, 18, 23, 27, 32, 40

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	SA	530P-6P	PAC 12 SHOW	:15	\$250.00	10/20-10/20	2	1	2	\$500.00	
Rating: 2.4												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*18	M	5A-530A	GOOD DAY UTAH	:15	\$175.00	10/22-10/22	2	1	2	\$350.00	
Rating: 1.1												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*23	M	530A-6A	GOOD DAY UTAH	:15	\$175.00	10/22-10/22	2	1	2	\$350.00	
Rating: 1.6												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*31	M	6A-7A	GOOD DAY UTAH	:15	\$207.50	10/22-10/22	2	1	2	\$415.00	
Rating: 2.3												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												

Rep Order# 9843632 Ver# 5 Status Revised

Traffic Order# 583209

Printed: 10/18/2012 2:21 PM  
Last Received: 10/18/2012 2:19 PM  
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT

Advertiser ( ) POLITICAL

Product LOVE FOR UT-CD 4

Estimate# C16C22

Buyer Patricia Dome

Phone#

Fax#

Agency ( ) SMART MEDIA GROUP

814 KING ST, SUITE 400

ALEXANDRIA, VA 22314

Agency C/P1/P2/E LOVE/ORDR/C16C22

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 3.0

Sales Remark: V5 BOOKENDS

V5 More than 2 codes changed

\*32

M 7A-8A GOOD DAY UTAH

:15

\$207.50

10/22-10/22

2

1

2

\$415.00

Rating: 1.9

Sales Remark: V5 BOOKENDS

V5 More than 2 codes changed

\*40

SU 9A-10A NEWS

:15

\$165.00

10/21-10/21

2

1

2

\$330.00

---REPORT TOTALS---

Report Totals: 12 / \$2,360.00

---SALES MONTHLY TOTALS---

Oct 12: 60 / \$40,670.00

Sales Totals: 60 / \$40,670.00

Station Totals: 60 / \$40,670.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$133,563

CABL	0%	KDLU	0%	KJZZ	1%	KSL	24%	KSTU	30%
KTVX	16%	KUCW	0%	KUTV	26%	UNKB	0%	UNKN	0%

Books null  
Demos RA35+